

AN OPEN LETTER TO POTENTIAL SPONSORS AND SUPPORTERS

The Club is fully integrated and inclusive for young people of both genders who want to develop their football skills, embrace a healthier approach to their lifestyle and develop social skills that will help them in the future. We are a family orientated club who through effective coaching, strong leadership and parental support see these young people develop through the years within the Club and reach the next stage of their development where they play football more competitively and on to reaching the senior playing side who operate within the Sydenhams League (FA Step Five Level).

The Club is a Charter Standard Club who has a good reputation within the area for developing young players through the ranks to play at a higher level, ie semi-professional. We are one of the few teams who play football in the area who DO NOT PAY their players for playing football within the Club yet operate successfully on the field within our step 5 league (we finished third last season in the Sydenhams Premier League and won the Sydenhams League Cup). Even from the youth section we are seen as a Club that puts the person before results, though we all like to win it is not at all costs and this is why we attract many parents initially.

The Club's goal right now is to provide facilities that are fit for purpose and to this end that means new changing rooms as we have many other positives that are people orientated we do need to provide quality facilities to allow us to maintain our position in the league we operate, but hopefully in the near future this will allow us move forward and push for promotion to the next level, but we need to improve the player and guest facilities and disabled access to allow us to do this.

We are determined that the Club will not be a pay as you play club because we want players to join us for what we offer on the coaching side, the family aspect of the club and the spirit that we have within all our teams. Our model is successful from the youth section upwards because of the passion and commitment of all the volunteers who have the best intentions of the club at heart, often passed down from family members who used to play for one of the teams or who now have sons/daughters involved with one of our sections.

We recently celebrated our 125th anniversary and we would like to mark this achievement with something that will survive for many years in the future and provide a strong platform for future growth.

We are reviewing all avenues of attracting sponsorship including stadium naming and see this is a way of attracting publicity for any potential sponsor through our website and the local news media as well as building a strong and lasting relationship between both parties. We are happy to discuss a tailored package to suit the individual needs of any potential sponsor.

Thank you